



KPMG China Outsourcing Summit: Aligning growth with talent

Event Details A new world economic order for the 21st century is taking shape, led by the Asia Pacific economies. KPMG's own research has pointed towards China as becoming the new growth engine for outsourcing with businesses around the globe increasingly looking at outsourcing parts of their business as they plan for recovery.

What are the implications for your business?

Will government stimulus packages in the region continue? Do you focus your strategies purely on China or other cities around the region? Is it simply about IT Outsourcing (ITO) / Business Process Outsourcing (BPO) offerings, or are we seeing a new wave in the growth of research and development? Is it simply a multinational play or is Asia increasingly outsourcing between regional economies? Will outsourcing continue its current momentum or are there protectionist policies on the horizon?

At KPMG's Outsourcing Summit in Beijing, leading independent experts and our global outsourcing professionals will analyse how the new world economic order is impacting business and areas where you should focus your outsourcing and shared service centre strategies.

Business Matchmaking Meeting

This summit will provide channels for the interaction of outsourcing buyers and service providers. It is a good opportunity for outsourcing service providers to raise their awareness and pursue business prospects. At the same time, buyers can learn more about outsourcing market trends and select appropriate vendors to cater for their requirements.

We look forward to welcoming you to this important outsourcing event in Beijing. Should you have any queries, please do not hesitate to contact Dana Zhao, by e-Mail: dana.zhao@kpmg.com

Best regards,

Ning Wright

Partner in Charge Sourcing Advisory
KPMG China

Date	Tuesday, 13 July, 2010	
Time	08:30 - 09:00 hrs	Registration
	09:00 - 09:10 hrs	Opening speech by senior MOFCOM official
	09:10 - 12:30 hrs	Case studies & Presentation
	12:30 - 14:00 hrs	Lunch
	14:00 - 17:25 hrs	Panel Discussion & Presentation
	17:25 - 17:30 hrs	Closing Remarks
Venue	Ritz Carlton Financial Street 1 Jin Cheng Fang Street East, Financial Street, Beijing	
Language	English and Mandarin (simultaneous translation will be available)	
Fee	There is no charge to attend this Summit, though early registration is recommended due to expected demand.	

[Registration Form ▶](#)

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